

## L.C. MAY

### U.S. Brand Ambassador of Clyde May's Whiskey

L.C. May's dream has always been to make whiskey like his grandfather and father, and now he is the U.S. brand ambassador of Clyde May's Whiskey. He is named after his grandfather Lewis Clyde May who was a moonshiner. May explained that his grandfather never sold a legal bottle in his life, but about eleven years after he past away, May's uncle started the brand legally around 2001.

May joined the whiskey company and has been working full-time for a little over three years. "The main reason I do what I do is for my grandfather. Carrying on his name and his legacy is something I take a lot of pride in doing," May said.

May grew up in Union Springs, but has always considered Troy home. He attended Pike Liberal Arts since kindergarten and graduated in 2013.

For college, he went to the University of Alabama and majored in telecommunication and film. "It was basically journalism and videography rolled into one," May explained. "My main focus was behind the scenes camera work."

For two years, May worked as a camera operator for a company called Crimson Tide Productions, which is a multimedia component for the Alabama athletics department. He also worked as a sports writer for a website in Tuscaloosa for

the four years until he graduated college in 2017

May is a member of Southside Baptist Church, and through Clyde May's Whiskey, he has partnered with the Down Syndrome of Alabama Foundation. "One of Clyde's children, my Aunt Debbie, had Noonan Syndrome, which is a mild form of Down Syndrome, so I created a program to help raise money for that foundation in honor of her," May said.

During May's free time, he enjoys playing golf, relaxing at home, and spending time with his family and friends. May is married to Mary Margaret, and they recently celebrated their one-year anniversary on June 29.

May hopes to have a similar impact on the world that his grandfather had. "My grandfather worked very hard his entire life. I want to leave behind a legacy of strong work ethic, treating others fairly and kindly, and taking care of my family," he said.

Looking towards the future, May's ultimate goal is to become a master distiller of Clyde May's Whiskey distillery that will be built in Troy. "I've been around it illegally and legally my entire life with my grandfather and my father. The moonshiners that I've known were very hard working people, and eventually I want to be a whiskey maker like them, just legally this time," he said.